

MEDIA ADVISORY/INTERVIEW & PHOTO OPPORTUNITY



We make it possible.

November 12, 2013

4TH ANNUAL ICARE GALA TO RAISE FUNDS FOR MEDICALLY COMPLEX PATIENTS

TORONTO – On Friday, November 15, 2013, Runnymede Healthcare Centre will hold its 4th Annual ICARE Gala at the elegant Bellvue Manor in Vaughan. Traffic and Entertainment Reporter, Eva Fragiskatos (680News and Breakfast Television) is set to emcee the hospital's signature fundraiser that will feature live musical performances from Canadian singing legend, Andy Kim and award-winning, pop-opera singer, Belinda Naccarato.

Nearly 400 guests are expected at the event that has raised over \$700,000 for the hospital to date. Proceeds from the gala directly support Runnymede's innovative patient programs and hospital operations.

WHAT: Runnymede Healthcare Centre's 4th Annual ICARE Gala

WHEN: Friday, November 15, 2013
6 – 7:30 p.m. – Media interviews/photo opportunities

8:45 p.m. – Performance by Andy Kim

9:40 p.m. – Performance by Belinda Naccarato

WHERE: Bellvue Manor, 8083 Jane Street, Vaughan, ON, L4K 2M7

WHO: Connie Dejak, President & CEO, Runnymede Healthcare Centre
John Aquino, ICARE Gala Co-Chair
Sam J. Ciccolini, ICARE Gala Co-Chair
Andy Kim
Belinda Naccarato

***Note to media:** please check-in at the registration desk upon arrival and RSVP in advance to arrange an interview.

About Runnymede Healthcare Centre

For nearly 70 years, Runnymede Healthcare Centre has been leading the way in medically complex care. The focused, innovative, 200-bed hospital takes an interprofessional team approach to care, providing comprehensive clinical services to patients who require expert treatment, extended rehabilitation and daily care beyond what can be provided at home or in the community. Runnymede provides the right care in the right place at the right time to make a difference in patients' lives.

To learn more, please visit: www.runnymedehc.ca.

For more information and to confirm attendance, contact:

Sabrina Jeria
Communications Associate
Runnymede Healthcare Centre
T: 416-762-7316, ext. 2233
C: 416-254-9020
E: sabrina.jeria@runnymedehc.ca

Word count: 295